

RESUME

WENDI PECK

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SUMMARY & BACKGROUND

With over 15 years of corporate experience and now over 15 years of consulting experience, Wendi provides consultation and advisory support to senior leaders on effective strategic management, strategic communication, leadership, organizational alignment, and collaborative problem solving. In addition, she designs and delivers seminars for executive leaders on those topics, as well as writes extensively about them.

In 1996 Wendi left her corporate position to found a boutique management consultancy serving senior leaders in both private and public sectors. That company experienced success and in 1999 acquired another consultancy. The company was then re-named “Executive Leadership Group, Inc.” (ELG). It is small business and has been certified *women-owned* by the Women’s Business Enterprise National Council.

EXPERIENCE

Corporate Experience

Before her current position as CEO of Executive Leadership Group, Inc., Wendi worked for a decade at US West, a Fortune 50 telecommunications company. While there, she directed the organization responsible for designing and managing multi-million dollar Federal (primarily DOD and DOE) projects.

Wendi also led a division-wide effort that aligned organizational structure and management practices with division objectives and strategies. In addition, she sponsored and directed a benchmarking study on best-in-class project management practices, including educational development and proven techniques for sharing resources across organizational functions.

Consultation

Wendi has worked with senior leaders across a wide variety of industries, and across all the U.S. military services, National Security Agency, and Coast Guard. The majority of military work has been with the U.S. Navy. Most of her work is at the C-level or, in the military, at the senior officer or civilian level, where she teaches, consults, and provides tailored advisory services.

Examples:

- One military command had been given a mandate to find ways to save money. But because of their broad geographic dispersal the leadership team was challenged to unify their efforts and succeed. Working with the flag officer in charge, Wendi and her team not only re-defined the overall organization, but were also instrumental in identifying clear and meaningful outcomes, innovative techniques for achieving them, and then to set a drumbeat of execution. *Result:* this organization and its processes became the model for ten similar organizations based around the globe. In addition, they ended the year 18% *under* budget, and were the only command among their peers to *actually return money to the U.S. Navy.*
- A large technology company was having problems getting their products to market soon enough to be profitable, especially when “partners” (other companies) were involved in the design process. Wendi and her team helped identify *organizational* as well as *process* barriers to effectiveness, and then helped the vice-president in charge remove those

barriers. *Result:* the company cut product development cycle time in half – a value that they estimated to be worth \$100MM per product.

- The regional office of a large property & casualty insurance company was about to be closed due to insufficient productivity. *Result:* Working closely with the regional vice-president, Wendi and her team helped increase productivity by 119% in six weeks. Within a few months, the increase was over 200%. The problem had been misalignment of internal organizational systems – one that, once identified, was easily solved.
- A large Federal organization was forced to use equipment that was no longer being manufactured – including replacement parts. This problem posed a risk to homeland security. Newer generation equipment would not be funded and built for a couple of years. Wendi helped this organization continue to execute on its mandate by carefully identifying and aligning available capabilities with individual missions. *Result:* the organization continued to execute their missions successfully, despite deteriorating equipment, until the new equipment arrived.

Academic

Since 1996, Wendi has designed and taught a variety of Masters-level courses related to leadership and strategic planning and execution. She is currently curriculum advisor and lecturer in the Center for Executive Education at the Naval Postgraduate School in Monterey, California. Previously, she taught for the Haas School of Business (University of California, Berkeley) and the Daniels School of Business (University of Denver).

ACADEMIC BACKGROUND

University of Denver, Daniels College of Business Masters in Business Administration	1998
George Washington University Masters Certificate in Project Management	1995
Ricks College Associate in Arts and Sciences	1980

CLIENT HISTORY

Wendi's clients have included National Security Agency, US Navy, US Marine Corps, US Coast Guard, US Air Force, Office of the Secretary of Defense, US Naval Institute, Seagate, The St. Paul Companies, Sequent Computers, ICG, Qwest Wireless, Novartis, Molson-Coors Brewing Company, ING, Thomson MICROMEDEX.

PUBLICATIONS

Overview

Wendi writes both professional and popular articles on management. During February 2002 – March 2004, she co-authored “Managing for Results,” a monthly column in the *Denver Business Journal*. She currently co-authors a leadership blog at www.elg.net/blog, and has co-authored two books coming out in Fall of 2012: *Precise Leadership: 4 Principles to Target Results That Matter* and *Concise Advice: 30 Perspectives on Managing for Results*.

Particulars

Webb, N., Casey, W., Peck, W. & Quast, P. (2008) Are we driving strategic results or metric mania? Evaluating performance in the public sector. *International Public Management Review* V9(2) pp. 90-105

Peck, W., Casey, W., Webb, N. & Quast, P. (2007) Are we driving strategic results or metric mania? *Working Papers*, Defense Resources Management Institute, January.
<http://www.nps.navy.mil/drmi/workingpapers.htm>

Casey, W. & Peck, W. (2001) Choosing the right PMO setup. *PM Network*. February.

Peck, W & Casey, W. (2003) Six book chapters:

- Why is it important to explicitly state the intended business result of an IT project? How should this be done?
- What role does a project's sponsor need to play in the technology implementation process?
- What role does a project's steering board need to play in the technology implementation process? (Casey, W. & Peck, W.)
- What are the key managerial authorities a project manager needs succeed?
- What are the keys to getting cross-functional work done?
- What top ten actions can IT project managers take to increase the likelihood of implementation success? (Peck, W. & Casey, Wm)

In: *Business driven information technology: answers to 100 critical questions for every manager* by David Laube (ed.) and Ray Zammuto (ed.). Sponsored by The College of Business at the University of Colorado, Denver. Stanford Business Books.